Helping Library Patrons with Financial Information Needs

How to Invest

9 Useful Information Resources

1. Financial Literacy Education in Libraries
   Guidelines and best practices prepared by ALA’s Reference and User Services Association

2. FINRA’s Investor Site
   An excellent place to begin when learning to invest

3. Roadmap to Saving and Investing
   An interactive site from the Securities and Exchange Commission covering all the basics

4. 401(k) Investing
   A comprehensive and authoritative guide from FINRA

5. Introduction to the Markets
   An explanation of how the markets work from the Securities and Exchange Commission

6. Investor Education Modules
   English and Spanish primers from the FINRA Foundation to share on your library’s website

7. Fast Answers for Investors
   A searchable database from the Securities and Exchange Commission

8. eXtension
   Online saving and investing courses from the Cooperative Extension Service

9. Fund Analyzer
   A FINRA tool to estimate and compare the impact of fund fees and expenses

A partnership between the
FINRA Investor Education Foundation
and the American Library Association