

# FIZZ BOOM READ

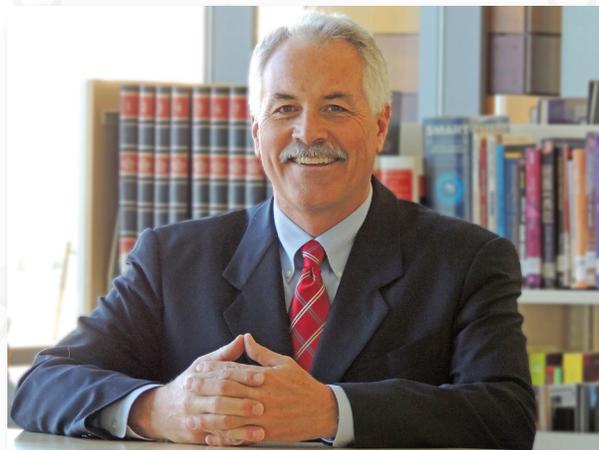


**SL** SALT LAKE  
COUNTY  
LIBRARY SERVICES

**2014 ANNUAL REPORT**

# > LETTER FROM THE DIRECTOR

Rising to the Challenge, the recently released report by the Aspen Institute examining the current and future role of public libraries, confirms that libraries are essential to the long-term health of communities. The year-long study funded by the Bill and Melinda Gates Foundation identifies four strategies that libraries can undertake to influence continued positive community outcomes: align services with community goals; provide access to content in all formats; ensure long-term sustainability and; cultivate leadership. During the past few years the amazing staff at Salt Lake County Library accomplished extraordinary things that are perfectly in line with the Aspen Institute report. Our service has been built on the value proposition described in the report as People, Place and Platform. Our focus on creating positive experiences for customers when they walk through our doors, access us online or discover us at community events is the epitome of supporting healthy communities. The future of Salt Lake County Library is bright. We will continue to concentrate our efforts where we can make the most positive difference in the lives of our customers - supporting healthy people, healthy places, healthy opportunities and healthy government all leading to a healthy community where we all can work, play and prosper.



- Jim Cooper

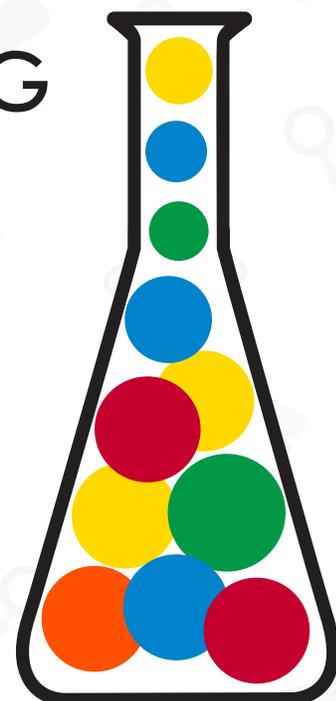
Director, Salt Lake County Library Services

## > 75 YEARS AND COUNTING

- 4 new computer systems implemented: Polaris, PeopleSoft, EMS and Library Aware
- 4 library renovations: Kearns, Holladay, Hunter and Riverton
- 15.5 million items circulated (and still counting)
- 582,220 Library card holders
- 562 current employees including subs
- 44,412 summer reading participants
- Beyond measure: patrons' smiles and positive experiences!!

## > LIBRARY RECOGNITION

- **Workplace Dynamics:** 10th top workplace in Utah
- **NACo Achievement Award:** Monthly Storytimes at Primary Children's Hospital
- **Urban Libraries Council:** Top Innovator — Sustainability Initiative
- **Utah Library Association:** Librarian of the Year – Heather Novotny; Special Services to Libraries Award – Crystal (Chris) Kamlowksy; Special Recognition Award – Ruby Cheesman



## > MILESTONES

This year, Salt Lake County Library Services celebrated 75 years of service. Several videos were produced and aired in honor of our incredible journey throughout the last 75 years. To be expected, a lot has changed since 1939 when Salt Lake County Library Services began operations in two classrooms of the old Midvale School. We have changed headquarters several times, expanded programs and collections, and we employ hundreds of incredibly talented individuals. We remain the largest public library system in Utah with 18 locations throughout Salt Lake County, a Salt Lake County Jail satellite site and two reading rooms: Alta and Byington at South Main Clinic.



## > KEARNS LIBRARY

Kearns Library also celebrated an important anniversary date this year: 50 years of service. Teaming up with Kearns Hometown Days, the Kearns Library brought 24 community organizations together to celebrate this grand occasion. The party was a great success with more than 450 patrons and many community leaders in attendance; including a storytime with Mayor Ben McAdams.

## > WHITMORE LIBRARY

More than 250 attendees joined in the 40 years of service celebration at Whitmore Library in Cottonwood Heights. The celebration was also attended by former Salt Lake County Commissioner Pete Kutulas – one of three Commissioners servicing the Salt Lake County community when Whitmore Library was built.



# HEALTHY PEOPLE

Making a positive difference in the lives of our customers is something we strive for daily. All of our collections, programs, online resources and outreach materials are designed with this in mind. Our storytimes, after school programs, book clubs, exercise classes, author events, concert series, technology courses and resources, STEM activities, festivals, and monthly movie series are a few examples of the many diverse programs available to improve the lives of those we serve.

The Summer Library Program, commonly referred to as Summer Reading, remains one of our biggest programs with the primary focus being increased rates of reading and library interaction during the summer months. This year's theme, "Dig Into Reading," was selected to encourage reading and to reflect our partnership with the Natural History Museum of Utah. Finishers of the Dig Into Reading had the privilege of attending Library Days at the Museum, free of charge.

This year proved to be a great year for volunteerism at the Library with **1,734** volunteers – nearly double from last year – providing **11,846** hours. Their time and contributions are essential to our team and to our customers and we are incredibly grateful for the great services they provide.



Our paid Summer Intern Youth Program provided several Salt Lake County teens an opportunity to gain job skills and an income. Although open to all teens, ages 15-19, our target population was refugees and milestone teens.

Several of our team members participated in professional development opportunities to include Employee University, Utah Library Association Leadership Institute and various other local and national conferences and workshops.

*"The library has been an important fixture in our families' life. All my children have loved books and reading from an early age, and that love has helped them excel in school and have confidence to pursue other knowledge." —Kerry Knopp, patron of Riverton Library*

*"The highlight of my year was our weekly Spanish/English storytime. It's been a joy working with Bret and we've had increased success in engaging the Latino community here in West Jordan." —Heather Novotny, senior librarian at West Jordan Library*

# > HEALTHY PLACES

Salt Lake County Libraries continue to be healthy community hubs where residents have equal access to recreation, arts and culture. When Salt Lake County residents are not able to make into the library, we take the library to them. Examples include Library at Your Door, storytimes at The Road Home and Primary Children's Hospital, and book clubs with youth who are in County or State custody.

In addition to being a healthy place for our patrons, Salt Lake County Library Services is a healthy place for our employees. This year, Workplace Dynamics, LLP, conducted employee surveys at thousands of businesses along the Wasatch Front and Salt Lake County Library Services was selected as one of the Top 10 Workplaces. We could not be more proud.



LIBRARY STORYTIME



LIBRARY STAFF

*"There are many reasons that we earned this recognition, but primarily I think it is due to our talented, dedicated employees who understand and appreciate what customer services means. Our employees support our shared vision and strong mission and that's a key reason we find our work so rewarding." —Jim Cooper, Director of Salt Lake County Library Services*

# > EXPANDED OPPORTUNITIES

We are committed to identifying, initiating and maintaining programs and partnerships that promote early literacy, engage teens in library services and keep individuals reading, learning and contributing to their communities throughout the many stages of their lives.

Working together with community partners including, but not limited to, Utah State Office of Education, Granite School District, Jordan School District, Canyons School District, Salt Lake County Youth Services, KUED, Chambers of Commerce, Utah Library Association, Children's Literature Association of Utah, Natural History Museum of Utah, Utah Educational Savings Plan, Swire Coca-Cola and Barbacoa, we are better able to provide Salt Lake County children and youth an opportunity to prepare for and succeed in school.



VOLUNTEER, JUAN ZAVALA

Due to the success of these partnerships, we continue to seek opportunities to collaborate with other public, private and non-profit entities. The Road Home, Utah Food Bank, Christmas Box House and Salt Lake County Aging and Adult Services are some of the new partnerships we have fostered in 2014 and we look forward to building upon in 2015.

In addition to helping children and teens prepare and succeed, community partnerships enhance our ability to offer adults classes such as citizenship, job readiness, English as a Second Language and basic computer that give them the skills and knowledge necessary for employment and societal success.

# > RESPONSIVE GOVERNMENT

Assessments of programs and equipment are conducted on a regular basis to ensure we are operating efficiently and effectively and to ensure our facilities are safe, accessible and provide the greatest value to the public.

In response to a growing number of Chinese Immersion educational programs in the community the Sandy Library held a four-week Chinese Calligraphy Camp and added additional Chinese materials to their children's section.

Hunter Library – one of two Salt Lake County Libraries that serve West Valley City and surrounding areas – was redesigned to improve use of their existing space and resources. The redesign included the addition of a large teen space, two new conference rooms – for customer use, additional seating, new bathrooms, an improved interior and exterior children's area, and new computers and iPads for public use. Additionally, the Spanish print materials were moved to a more prominent location so that patrons – the majority of whom are Spanish speaking – may access them more easily.

Riverton Library also experienced a remodel in 2014 that resulted in new carpet, re-configurations to maximize space and improve the patron experience, efficient work stations for employees and new drinking fountains.

The popularity of the Library's Viridian Event Center continues to grow. Whether holding a conference, training, banquet or a wedding reception the Viridian has become a well-known safe and affordable event venue for businesses, organizations – public, private and non-profit, and individuals.



HUNTER LIBRARY REMODEL



RIVERTON LIBRARY REMODEL



SANDY LIBRARY CALIGRAPHY CAMP



VIRIDIAN EVENT CENTER

# > FINANCIALS & LIBRARY DATA

## Salt Lake County Library Services

Items Circulated.....	15,545,217
Population Served.....	839,929
% of Pop. Served with Library Cards.....	69%
Library Cardholders.....	582,220
New Card Registrations.....	40894
Interlibrary Loans Filled.....	7,139
Library-Sponsored Programs (held in-house).....	9,123
Attendance at Programs.....	355,828
Library Visits (Gate Count).....	4,151,586
External Virtual Visits to Our Website	
Website page views.....	10,449,002
Home page views.....	4,695,287
Library Catalog Searches.....	15,122,552
Info. Database Searches.....	938,775

## Resources

Books and Magazines.....	1,775,605
Audio Materials.....	219,866
Video Materials.....	191,030
Electronic Information Databases.....	75
Electronic eBooks.....	25,174
Items in Database.....	2,162,447
Current Subscriptions.....	5,737
Number of Libraries (including County Jail, Alta & South Main).....	20
FTE (full-time equivalent staff).....	377.5
Number of Volunteers.....	1,772
Volunteer Hours.....	11,846

## Revenues

Local Taxes.....	\$37,200,072
Fines, Forfeitures.....	\$1,709,878
Interest.....	\$193,066
Grants.....	\$249,297
<b>TOTAL.....</b>	<b>\$39,352,313</b>

## Expenditures

Salaries & Benefits.....	\$23,506,640
Library Materials.....	\$11,175,646
Capital Outlay.....	\$1,281,023
Indirect costs.....	\$1,276,351
Costs of goods sold.....	\$3,305
<b>TOTAL.....</b>	<b>\$37,242,965</b>

## SALT LAKE COUNTY LIBRARY SERVICES

### **Alta Reading Room**

Alta Community Center, Alta, 84092

### **Bingham Creek Library**

4834 West 9000 South, West Jordan, 84081

Byington Reading Room (located at the South Main Clinic)  
3690 South Main Street, South Salt Lake, 84115

### **Columbus Library**

2530 South 500 East, South Salt Lake, 84106

### **Draper Library**

1136 East Pioneer Road (12400 South), Draper, 84020

### **Herriman Library**

5380 West Herriman Main Street, Herriman, 84096

### **Holladay Library**

2150 East Murray Holladay Road (4730 South), Holladay, 84117

### **Hunter Library**

4740 West 4100 South, West Valley City, 84120

### **Kearns Library**

5350 South 4220 West, Kearns, 84118

### **Magna Library**

2675 South 8950 West, Magna, 84044

### **Metro & Oxbow Jails (no public access)**

3415 South 900 West, Salt Lake City, 84119

### **Millcreek Library**

2266 Evergreen Avenue (3435 South), Salt Lake City, 84109

### **Riverton Library**

12877 South 1830 West, Riverton, 84065

### **Sandy Library**

10100 South Petunia Way (1405 East), Sandy, 84092

### **C.S. Smith Library**

810 East 3300 South, Salt Lake City, 84106

### **South Jordan Library**

10673 South Redwood Road, South Jordan, 84095

### **Taylorsville Library**

4870 South 2700 West, Taylorsville, 84129

### **R.V. Tyler Library**

8041 South Wood Street (55 West), Midvale, 84047

### **Viridian Event Center**

8030 South 1825 West, West Jordan, 84088

### **West Jordan Library**

8030 South 1825 West, West Jordan, 84088

### **West Valley Library**

2880 West 3650 South, West Valley City, 84119

### **Whitmore Library**

2197 Fort Union Boulevard, Salt Lake City, 84121

### **Salt Lake County Mayor**

Ben McAdams

### **Human Services Department Director**

Lori Bays

### **Salt Lake County Council**

Randy Horiuchi, At-Large

Richard Snelgrove, At-Large

Jim Bradley, At-Large

Arlyn Bradshaw, District 1

Michael Jensen, District 2

Aimee Winder-Newton, District 3

Sam Granato, District 4

Steve DeBry, District 5

Max Burdick, District 6

### **Salt Lake County Library Board**

Paul Benner, Chair

Darrell Smith, Vice Chair

Cynthia Mecklenberg

Richard H. Nixon

Richard Turpin

Kristin Covili

Councilman Steve DeBry

David A. Johnson, Deputy District Attorney

Lori Bays, Human Services Department

### **Library Administrative Staff**

James D. Cooper, Library Director

Gretchen Freeman, Associate Director Technology

Susan Hamada, Associate Director, Reference,

-Outreach and Programming

Peter Bromberg, Associate Director, Public Services

April Townsend, Associate Director, Finance and Operations

Lynn Andrews, Facilities and Construction Manager

Scott Condie, Network Manager

Javaid Lal, Administrative and Fiscal Manager

Cheryl Mansen, Technical Services Manager

Art Lang, Web Services Manager

Colleen Medling, Automated Services Manager

Scott Russell, Marketing and Community Relations Manager

Pamela Park, Human Resources Manager



**LIBRARY SERVICES**

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