Library Board Meeting  
September 25, 2017  
Valley Fair Mall Megaplex

Attending: Paul Benner, Chair; Richard H. Nixon, Nancy Thorne, Kristin Covili, Chelsea DiFrancesco, Cynthia Mecklenburg, Aimee Winder Newton

Others: Jim Cooper, Robin Chalhoub for Holly Yocom, Johnny Arbuckle, Vice President, Satterfield Helm Management, Nicole Cottle, Assistant City Manager, West Valley City, Wanda Huffaker, Kent Dean, Liz Sollis, Liam Keogh, Jennifer Fay, Liz Anguiano, April Townsend, Leslie Webster, Nic Dunn, Teresa Young, Lynn Andrew, Lynn Hauserman, Steve Van Maren, John Jackson (members of the public), Cindy Smiley, Stephanie Tilt, Brandon Ingram, Tammy Hansen (WVA staff), Pamela Park, Carol Ormond

Paul Benner called the meeting to order at 12:30 p.m.

Welcome – Paul Benner, Library Board Chair
Paul Benner welcomed Aimee Winder Newton, the County Council representative to the Board. Jim Cooper said he was impressed with Aimee’s knowledge and use of the library and her children’s use of the library.

Minutes from the Previous Meeting
Richard H. Nixon made a motion to approve both the open and closed meeting minutes from the August 28 Board meeting. Kristin Covili seconded the motion. The motion passed unanimously.

Public Comments
John Jackson, retired high school teacher and child advocate, has been in conversation with the library director and the Board about a certain DVD that displays child nudity. He displayed clips from the movie and asked if there should there be a rating system. He handed out a verbatim description of the cover jacket and said it could easily be checked out by child molesters and predators.

Paul Benner said the Board has decided that the video meets our selection criteria and won’t readdress the issue.

Steve Van Maren, said he is impressed with how fast the Sandy Library got reopened and he has walked through the Draper Library since it reopened.

NEW BUSINESS

Wanda gave out copies of the freedom to read statement. She works with people throughout the state and knows about the challenges to materials they sometimes have from directors, boards, and school superintendents. She presented a certificate from the Utah Library Association to the County Library and the Board recognizing their policies and support of intellectual freedom and the example they set for others.

Banned Book Week
Libraries exist to promote, support, and defend intellectual freedom. The County Library promoted the American Library Association’s Banned Book week in a variety of ways this year.
They produced a music video to inform people about intellectual freedom that can be found on YouTube. So far it has had 134 shares and 5,000 views. It can be viewed on the Library’s Facebook page or on YouTube #Free2Read17.

They held a read-out loud event at Smith Library on Facebook Live with a group of people all reading from their preferred banned books. The event drew media coverage and over 1,000 views on Facebook. Some of the books that have been challenged that were read were *Where the Wild Things Are*, *Green Eggs and Ham*, and *Where’s Waldo?

A librarian will be on KRCL every night this week to talk about a banned book and why it was challenged.

Jim thanked the ULA for recognizing the Board and the entire Library staff on behalf of the Board.

**Databases** - Cheryl Mansen, Head, Collections, Acquisitions and Technical Services and Mallory Egger with Mergent will demonstrate two new business databases: Voyant and First Research

Both presenters were ill and will reschedule a time to present to the Board.

**Fairborne Station / Valley Fair Mall Update** - Nicole Cottle, West Valley City Community and Economic Development Director & Jonny Arbuckle, Vice President, Satterfield Helm Management

Nicole Cottle thanked the Board for coming to the mall for their meeting. She gave a history of Fairborne Station and the redevelopment West Valley City has undertaken. Fairborne Station is part of an effort to create a downtown identity. The city adopted a vision in 2004. The first phase of redevelopment was the Valley Fair Mall. Phase 2 of the mall was completed in 2011.

The city has made a heavy commitment to this redevelopment. They became a master developer of the project by purchasing properties and relocating businesses and individuals. In 2012 they began construction of the Embassy Suites and the Megaplex, the promenade plaza and direct access into the mall property from 215. In 2013 Embassy Suites, the Megaplex, and the promenade plaza were completed.

Granger Medical will be breaking ground soon for a four-story structure. A new state-of-the-art Public Safety building will also be breaking ground.

They are looking for ways to facilitate the needs of the community for library services and exploring opportunities for the library to come in a different format to the area. West Valley City is grateful to have the library in the city. They want the library to be here for the community for a long time. They are looking at different ways of meeting the needs of all users.

Jim Cooper said the relationship with the city has been beneficial to both the city and the library. We have two libraries in West Valley, Hunter and West Valley. We did a face lift on the West Valley Library several years ago. We are experiencing infrastructure issues and the building has been on our replacement schedule for about a year. In addition there are security issues at the current location and the demographics they are experiencing. The site is constrained. It is too small for a 20,000 to 25,000 square foot building. We have been looking at some options - building vertical, buying additional property, moving away from the heart of the community -
none have made sense. The idea has come up to locate in the mall. Jim has been observing activity in the mall and sees an opportunity to locate here.

Johnny Arbuckle, Vice President of Satterfield Helm Real Estate said the library fits in well with the vision of the mall. Just like libraries are rethinking their role in the community, malls are having to rethink their model and bringing entities other than retail into the mix.

He reiterated seeing the city being committed to the long-term development and success of the mall and the library.

Valley Fair Mall serves half a million people. It is the only mall on the west side of Salt Lake County. The daytime population of West Valley is a quarter million people. The mall has good freeway access. They have brought Costco and 12 eateries into the location. The Megaplex is bringing in 1 million people a year. Fourteen million people visit the mall each year. The mall is a gathering space for community events and provides people with an experience that they can't get with online shopping. In 2008, interior mall tenant sales were under $200 per square foot. They are now $440 per square foot. They are continuing to add uses to give people reasons to be in the mall in addition to retail. The mall is being seen as a community-focused center.

Libraries are also a community space. Jim sees great synergy if we had opportunity to integrate a 25,000 square foot library into this space. Our current location is inadequate for the public we should be serving. In our current space we get about 800 people a day. We would have 14 million people coming into this area that would have exposure to the library. Other benefits would be 24-hour security and other amenities we could plug into.

Jim likes the long term commitment that matches our long term commitment. We have been in our current space for 50 years and he sees us being in the community for another 50 years.

Richard H. Nixon asked what the population immediately near the mall is and what about walkability for kids.

Nicole Cottle said that West Valley is generally a bedroom community. The mall area is surrounded by neighborhoods. There are six elementary schools within a two-mile radius. The schools are in need of library services. They have also talked about creating pathways to direct people from the current library location to the mall location.

Jim Cooper said there are very few building lots we could purchase that would connect with neighborhoods the way this location could.

Kent Dean said a library in a mall could be a great partnership. He referred to storytimes in a mall in the Granger area a number of years ago and how successful they were.

Jim Cooper said there were no contractual arrangements to bring to the Board today, but he wanted to inform the members about what is being explored.

OLD BUSINESS

Building Project Updates – Jim Cooper, Library Director
We have issued an RFP for the design of the Kearns Library. Paul Benner will be the Board representative on the selection committee.
We have also issued an RFP for the **Daybreak Library**. Jim invited any interested Board members to serve on that selection committee.

We expect closure on the **Granite Library** and will submit an RFP.

We are also exploring acquisition of property for a new **Facilities** location.

**Herriman City** – The population is currently 45,000 and it is projected to grow to 105,000 in the next 5 years. The city is offering 3 to 4 acres in two different locations to us for free that they would reserve for us to build a library. We would like to include this in this round of building projects. We are developing additional cost estimates for the County Council.

Aimee Winder Newton asked if we have a master plan for development of new libraries. Jim Cooper said we have been ticking off our list that was developed in about 2000.

**STAFF REPORTS**  
In the interest of time, the Human Resources Update was the only report given.

Pamela Park, Human Resources Manager handed out data about the volunteers that serve the Library. We have some volunteers who have worked with us for over 10 years. She read a complimentary comment from a volunteer about the Millcreek staff.

The meeting adjourned at 2:15 p.m. for a tour of the mall.