Salt Lake County Library Services Board of Directors Meeting
South Main Clinic
March 23, 2015

Attending: Paul Benner, Chair; Darrell Smith, Vice Chair; Richard H. Nixon, Kristin Covili, Cynthia Mecklenburg, Steve DeBry

Excused: Richard Turpin, Chelsea DiFrancesco

Others attending: Jim Cooper, Cheryl Mansen, Spring Lavellee, Peter Bromberg, Nyssa Fleig, Susanne Jones, Stephanie Andersen, Carol Ormond, Leslie Webster, April Townsend, Rena Beckstead (Das Office), Jim Chlumsky, Lori Bays, Susan Hamada, Brian Maxwell, Raymond Christy

Welcome – Jim Chlumsky, Clinic District Manager
South Main is one of five clinics. This clinic has WIC offices and gives immunizations. Last year the clinic served over 2,000 children, the WIC clinic served over 6,000 and they immunized 31,000 people. The majority are children but they serve adults too.

Jim Cooper explained that the public city clinic and the City Library are beginning a partnership. This isn’t part of our service area but we are partnering by providing information based on our experience with our South Main partnership.

Minutes from the Previous Meeting
Richard H. Nixon made a motion to approve minutes from last month’s meeting. Steve DeBry seconded the motion. The motion passed unanimously.

Public Comments/Correspondence - None

NEW BUSINESS
South Main Clinic Overview & Tour – Nyssa Fleig, Library Program Manager & Stephanie Anderson, Reading Room Library Assistant

The Byington Reading Room opened in 2002 through the University of Utah. In 2007 Susan Hamada was approached to bring it on board as part of library services. Nyssa Fleig took over managing it about 3 years ago. It is staffed with two 20-hour positions. Every child that comes to the clinic gets to pick out a book to take home. They give out about 1000 books a month. Materials are provided through Library discards and Primary Children’s Hospital. The Reading Room does have a small budget.

The Reading Room serves all children who come to the WIC clinic or for immunizations. They track every book that is given out but they don’t keep track of the names or if kids are coming back more than once. These are low income/high risk children. Stephanie also does a craft that supports early literacy. She helps parents fill out library applications and gives them information about their local libraries. The Reading Room connects with families on a personal level to get them resources that they specifically need.

Lori Bays said the Health Department is exploring providing books to all WIC clinics. They will reach about 25,000 kids and are hoping to roll it out in July.

This is an outreach branch that promotes library services, early literacy, reference and referral.
The Sunnyvale Community Center is a refugee community center maintained by the Asian Association that does after-school programs and parent education. They go to Columbus Library for after-school programs. We don’t do storytimes at the clinic but we go to Sunnyvale to do them.

Nyssa handed out the Byington Reading Room’s annual report.

We have contributed to a collection at Sunnyvale.

Stephanie’s hours were increased to 30 in the last budget cycle.

Stephanie also works with the Christmas Box House. This is a short-term facility for foster kids. They bring the teens here to South Main Clinic. The kids get a book and do a craft. We are set up for a year to do programs for Christmas Box House.

Once a month, Stephanie also does a storytime from the programming room at Primary Children’s Hospital that is broadcast to all the rooms. Children who can’t leave their rooms are able to participate by calling in questions.

Steve DeBry asked if we use volunteers for storytimes. Stephanie does the storytime but volunteers do all the set up.

They do use volunteers for the Reading Room, usually for specific projects.

Jim thanked Nyssa and Stephanie for their professionalism and enthusiasm.

25th Anniversary of the American with Disabilities Act - Raymond Christy, UTA ADA Officer & Chad Spencer from the Division of Rehabilitation

Raymond Christy explained how the ADA has impacted people with disabilities, enabling them to have independence in housing and travel. He handed out a list of organizations that partner to focus on employing people with disabilities. In honor of the 25th Anniversary of the ADA they want to do a statewide celebration in September that would include Senator Hatch and Governor Herbert. They would also like to present the Golden Key Awards to those who promote employment opportunities for those who are disabled. They would like to hold the event at the Viridian on September 1.

The Library will be happy to devote resources and materials to this event.

Paul Benner made a motion to authorize the director to move forward with this event. Darrell Smith seconded the motion. The motion passed unanimously.

Once County One Book – Jim Cooper, Library Director

This year’s selection is To Kill a Mockingbird. With the emphasis on racial tension throughout the country and the release of Harper Lee’s new book and books about her and her family, it is a timely and appropriate choice. We will have a film series and develop a web site around it. It was selected by a One Book Committee.

OLD BUSINESS
Library Key Priorities & Strategic Direction – Human Services Common Agenda, Jim Cooper, Library Director
At the last Board meeting Peter Bromberg reviewed a reexamination of our strategic priorities since 2006 and the changes that have occurred in the last 8 years. The original priorities still have relevancy, however they could be updated and connected to the Mayor’s priorities, the Human Services common agenda and reflect outreach and deeper connections into the community. Jim went over suggested rewording and definitions which emphasize outreach. He thinks this connects well with the Mayor’s Future We Choose and its four pillars: Healthy People, Healthy Places, Healthy Opportunities and Responsive Government.

The Human Services Department has been rallying around a common agenda that all divisions can contribute to in support of the Mayor’s initiatives. The Library has contributed in a variety of ways including:

**Access to Health Care**
The Library has provided training to staff on navigating through the ACA, provides health literacy through clinics, and hosts extension classes on health.

**Clean Air**
The Library has constructed LEED certified buildings, provides neighborhood focused services so individuals don’t drive as much, hosts webinars for the public and staff for trip reduction. In the future we will be providing online storytimes. The Whitmore Library remodel will include a video production studio.

**Literacy**
Literacy is one of the main services we provide. We also provide free access to programs, a Summer Reading Program to help children maintain reading levels; we give away books, incorporate early literacy concepts into all storytimes, and provide life skills classes at the jails.

**Responsive government** – We promote County activities and what the Future We Choose and building healthy communities means and how every job connects to the Library’s mission, the common agenda and the Future We Choose.

**3-D Printer**
Jim Cooper said this is great example of reexamining strategic priorities and how the Library is moving more into areas of outreach, engagement and education.

He explained that the idea for purchasing a 3-D printer was driven by the Magna manager and librarian. There has to be ownership. We want printers housed in branches where there is an interest. We aren’t purchasing them for all libraries.

Spring Lavallee, teen librarian at Magna demonstrated how a 3-D printer works.
- About 1 in 12 people at Magna when asked have actually seen a 3-D printer.
- It is accessible to everyone and easy to use.
- The library is doing free workshops to instruct how to use it.
- It uses an online browser program. A lot of designs are already online. (Spring showed a chess piece made through this process.)
- Public response has been overwhelmingly positive. The printer has opened doors. There have been suggestions for engaging disabled individuals. There is a need and interest in programming for teens and adults with special needs. The printer has also created connections with the Spanish-speaking community.

Peter Bromberg, Associate Director Public Services said that the roll of the 3-D printer has three phases:
Phase 1 – Put it out and let people see it.
Phase 2 – Develop programming around it.
Phase 3 – Create a list of best practices.

The first two phases are underway with great results. The third phase will develop out of their experiences.

**Kearns Library – Placed-based Initiative / Purpose Built Community – Jim Cooper, Library Director**
The Department of Human Services and the County are hosting a meeting for community leaders at Kearns Library Thursday, March 26. Kearns is an area of need that could use resources and attention. The Library could be a prime driver. There will be a follow up meeting in April to engage residents and business owners in the process. Jim invited Board members’ involvement.

Lori Bays said they would love the Library’s involvement. They are looking at the community holistically to identify outcomes that matter to them. The Kearns Library replacement is high on the priority list. They are also looking at education, health and economic development issues.

They are working with an organization called Purpose Built Communities who, over a 10-year period, helped transform Eastlake in Atlanta, GA from an area with high crime, low graduation rates, poor health, and low literacy into a healthy, vibrant community.

They are committed to 10 years working with us and this community. Kearns is one of the most desperate areas of the county. This project dovetails with the need for a new library in Kearns.

**Tyler Closure Update/Facilities Update – April Townsend, Associate Director Finance & Operations**
April handed out photographs and reviewed the Technical Services area at Whitmore Library and the Tyler Library remodeling projects and the Hunter Library children’s garden.

**STAFF REPORTS**
**Statistics – Jim Cooper, Library Director**
Jim reviewed the statistics for February.

**Human Resource Update – Pamela Park, Human Resources Manager**
We are close to posting recruitments for the Marketing Manager and the Associate Director for Technology. We have updated the Marketing Manager job description and it should be posted this week.

Our substitutes are turning over quickly. Because of the low unemployment rate they are taking other jobs. We may want to look at another model for this position.

Pamela is working on 12 reclassifications of positions.

**Finance & Operations Update – April Townsend, Associate Director Finance & Operations**
- April pointed out capital projects.
- Each month she will highlight an area of the operating budget and provide more detail.
- The fund balance is healthy.

**OTHER**
• Reminder of the jail tour in May and paperwork needed.
• There will be a Polaris upgrade on March 25 that will take us offline for a few hours.
• We are submitting the Viridian for a Library Journal Landmark Library Award. Jim passed out the first draft of the application which is due by the end of March. We will know within three months of that if we win the award.

Steve DeBry made a motion to adjourn the meeting. Darrell Smith seconded the motion.