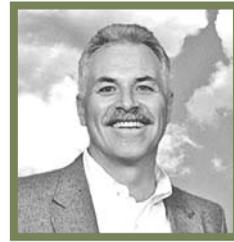


**Dear Salt Lake County Citizens,
Mayor Peter Corroon, Council Members,
Board of Directors and Employees:**



Imagine a world where everyone is free to responsibly seek truth and meaning; where they are encouraged to explore new ideas, seek understanding and celebrate the worth and dignity of every person. Salt Lake County residents discover that world when they walk through the doors of their local county library.

The possibility that excites my imagination is the potential to influence the lives of hundreds of thousands of people throughout the Salt Lake valley. Over 4.5 million people walk through our doors annually, and millions more throughout the world come into contact with us by using our web services. The opportunity to inspire so many imaginations, satisfy curiosities and awaken minds to new possibilities is enormous. As people share their discoveries, the influence of the library ripples out to impact whole communities.

Along with the great opportunity to touch so many lives, comes responsibility to explore the question, "What makes a public library great?" especially in a rapidly changing world of new technologies, shifting economies and information overload. We are fortunate to possess the essential ingredients - great patrons, great staff, great collections and great ideas. Together we will continue our exploration and share in the design of our future.

Imagine the possibilities!

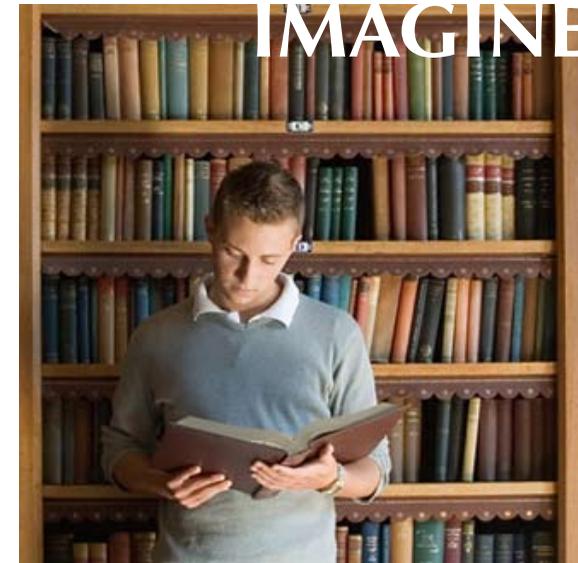
A handwritten signature in black ink, appearing to read "George". The signature is stylized and written in a cursive-like font.

Imagine the possibilities...

im•ag•ine |i'majən| verb [trans.] *to form a mental image or concept of*
ORIGIN Middle English: from Old French *imaginer*, from Latin *imaginare*
'form an image of, represent' and *imaginari* 'picture to oneself.'

"What makes us human is our capability to imagine, to cast ourselves as the heroes in the mental adventures of our own design. When one stops dreaming one might as well die, for there is nothing for which living is more worthy than one's imagination."

– author Odie Henderson



2007 WAS A YEAR of imagining the possibilities at Salt Lake County Library Services. . .

...imagining how we can best improve our services and materials, our work environment for all of our employees and our role as a community leader. We continued to find the best ways to build on our past and present successes, envisioning a bright future - and ultimately to find ways of turning that vision into reality. The possibilities are as boundless as our imagination.

Explore your horizons...



From 1934 to 1937, movie producer Walt Disney worked on a project that the rest of the film industry dubbed “Disney’s Folly,” predicting it was doomed to failure. Even Disney’s wife and brother tried to discourage him from continuing, but he explored the possibility of a movie unlike any yet imagined. The final film premiered in December 1937 to standing ovations everywhere, became the most successful release of 1938, earned over \$8 million and an Academy Award. Snow White and Seven Dwarfs was the first animated, full-length feature film in English and Technicolor.

Salt Lake County residents continue to utilize the library services at an astounding rate and demonstrate an exceptionally high level of satisfaction. Our overall circulation of materials makes us the 13th highest among all public libraries in North America. In a 2007 patron exit survey, over 97% of library visitors indicated that they are satisfied with the quality of library services, and that Salt Lake County Libraries are attractive, safe and welcoming places. We have truly become a “community destination.”

We continued to improve access to databases provided through the library’s website. The addition of new Web features that search the databases and catalog for e-resources drove up the patrons’ use of databases by 33%.

The Herriman Library was moved to an expanded and more visible temporary location which has resulted in a 33% increase in circulation. Although the move is temporary, it has enhanced services to the community until a new permanent facility is built.

Open your mind...



While vacationing in Geneva, Switzerland during the rainy summer of 1816, young Mary Shelley conceived a story that would go on to thrill readers for generations and, unbeknownst to her, spawn an undying icon of popular culture. "I saw the pale student of unhallowed arts kneeling beside the thing he had put together," she wrote. "I saw the hideous phantasm of a man stretched out, and then, on the working of some powerful engine, show signs of life, and stir with an uneasy, half vital motion." From the imagination of the writer, editor and early feminist sprang the enduring novel Frankenstein.

The second annual One County, One Book program proved to once again be a huge success with the 2007 selection, Yann Martel's novel *Life of Pi*, being the most borrowed book in the system for the entire year.

Two new promotional videos, one highlighting the library's "free" services campaign and the other focusing on the wide variety of materials we offer, were produced in-house and available on our website. The video "Wizard of Oz – A Tale of Library Circulation" was premiered at the ALA annual convention, and has received over 7,500 online views to date.

The Technical Services Department underwent a complete reorganization and remodel, implementing many of the recommendations from our work flow consultant, **Information Partners**. The time it now takes for processing new materials has been cut almost in half.

Discover the possibilities...



The unassuming boy with a voracious appetite for discovery was born in Ulm, Germany in 1879 to a salesman father and a mother that insisted he take violin lessons. He struggled with a speech impediment, resented the structured school regimen and later wrote that the spirit of learning and creative thought were lost in strict rote learning. His imagination would go on to change the modern world, and in 1999, Time magazine named Albert Einstein "Person of the Century."

We integrated the online library card application process which allows patrons to register for a library card remotely.

We completed our first full year of offering the online Personalized Booklist Service. Customers receive reading recommendations tailored to their specific interests. To date, librarians have compiled over 650 personal lists for customers, with an average of 5-9 requests per week.

TumbleBooks Library for Kids was licensed and is now available on our website, providing a collection of animated, talking picture books with music, puzzles and other interactive elements for our youngest customers and their parents.

We established a payment system that makes available a secure payment option for customers over the Internet.

Awaken the potential...

EMPLOYEES



When 28-year old Russian composer Igor Stravinsky imagined a fantasy ballet based on a pagan ritual (his fleeting vision of a girl dancing herself to death), he did not foresee the tremendous scandal that would result. The Rite of Spring, composed in 1912-13, shocked its premier audience with its radical departure from classical ballet music, causing a riot that drowned out the orchestra and then received scathing reviews. The ensuing years would see the piece hailed as the peak of musical imagination and one of the greatest masterpieces of the 20th century.

A systemwide employee recognition program was successfully launched in 2007. Coworkers can now acknowledge each other with “on-the-spot” thank you notes, as well as nominate each other for larger recognition awards.

A Staff Training Day was held in October, when the libraries were closed for one day so employees could gather at the Cultural Celebration Center in West Valley City for training sessions, networking and recognition; 90% of library staff attended the day-long event. Seven individuals and teams were formally acknowledged and presented with incentive awards.

We created and distributed improved emergency preparedness manuals to all libraries and departments, provided training for managers on how to best respond to emergencies and instituted regular emergency drills for all staff.

Facilities upgrades and improvements were completed at Hunter, Bingham Creek, Kearns, Tyler and Holladay Libraries.

Transcend the boundaries...



COMMUNITY

Born in Idaho in 1867, artist and sculptor Gutzon Borglum studied in France where he was influenced by world-renowned sculptor Auguste Rodin's impressionistic light-catching surfaces. Borglum would go on to create one of America's most revered symbols. His first attempt at carving his masterpiece in the Black Hills of South Dakota was inadequate, and was completely demolished after two years, but he returned to create the 60-foot high granite sculpture that would become known as Mount Rushmore National Memorial.

Salt Lake County Library Services continues to be recognized as a leader throughout the nation in the delivery of library services and materials, and our staff is in demand to present various programs at national conferences.

We fully implemented the Public Library Association's strategic planning program, "Planning for Results," setting and tracking targets for each library based on designated priorities.

We worked collectively with the University of Utah's Pediatrics Department and Health Department employees to incorporate the Byington Reading Room at the South Main Clinic into the library system, providing free books to needy families. The number of books distributed doubled since moving to this new location.

Librarian Rosemary McAtee received Utah Library Association's Special Recognition Award for developing and expanding services to the Latino community, and seven other staff members involved in the Utah Ready to Read program received the ULA's Special Services to Libraries Award.

Collaborate Together...



Demonstrating a phenomenal memory, an exceptionally quick mind and extraordinary diligence early on, Marie Skłodowska would grow to become a pioneering physicist and chemist. She discovered, along with her husband Pierre, the existence of the chemical elements polonium and radium – from which the word “radioactivity” was derived – and became the only person honored with Nobel Prizes in two different sciences, and the first female professor at the University of Paris. When she died in 1934, as a result of exposure to radioactivity, she was better known to the world as Madame Curie.

For National Library Week in April we partnered with ARUP Blood Services, hosting blood drives at six libraries. Over 200 units of blood donated by 164 patrons was made available to recipients countywide.

We partnered with Aging Services to sponsor the first annual Silver Pen Writing Contest, which received over 150 entries. The creative writing contest for seniors culminated in May with a reception for the award winners.

We also partnered with the County Mayor’s office and the Health Department in an effort to educate and encourage citizens to use and recycle fluorescent light bulbs, designating certain libraries as drop-off points for bulbs to be recycled.

Other partnerships throughout the year included the KUED Super Reader Party, Granite School District, Utah Humanities Council, Operation We Love Our Soldiers, Salt Lake County Head Start & Youth Services, Orem Public Library, Reforma de la Utah, Utah Food Bank, Utah State Library, State Youth Detention Centers, Salt Lake City Library, Utah Rivers Council, Jordan Valley Conservation District and Salt Lake County Sheriff’s Office.

SALT LAKE COUNTY LIBRARY SERVICES

Items Circulated.....	13,585,286
Population Served.....	761,364
% of Pop. Served With LibraryCards.....	75%
Library Card Holders.....	573,685
New Card Registrations.....	44,171
Interlibrary Loans Filled.....	10,118
Library-Sponsored Programs (held in-house).....	3,188
Attendance at Programs.....	186,427
Library Visits (Gate Count).....	4,352,293
External Virtual Visits to Our Web Site.....	7,809,986
Library Catalog Searches.....	11,830,982
Info. Database Searches.....	981,953

RESOURCES

Books and Magazines.....	1,649,394
Audio Materials.....	218,189
Video Materials.....	170,680
Electronic Information Databases.....	72
Electronic eBooks.....	11,932
Items in Database.....	2,050,267
Titles in Database.....	415,085
Current Subscriptions.....	6,993
Holdings Per Capita.....	2.7
Number of Libraries.....	19 (including County Jail)
FTE (full-time equivalent staff).....	364.25
Number of Volunteers.....	854
Volunteer Hours.....	10,672

REVENUES

Local Taxes.....	\$29,581,422
Fines, Forfeitures.....	2,129,562
Interest.....	142,358
Grants.....	81,453
Other.....	62,069
TOTAL.....	\$31,996,864

EXPENDITURES

Salaries & Benefits.....	\$17,866,689
Library Materials.....	6,134,755
Capital Outlay.....	116,495
Other Operating.....	3,422,063
Intergovernmental.....	896,942
TOTAL.....	\$28,436,944

SALT LAKE COUNTY MAYOR

Peter Corroon

HUMAN SERVICES DEPARTMENT DIRECTOR

Jean Nielsen

SALT LAKE COUNTY LIBRARY BOARD

Lynette Roper, Chair
Andrea Globokar, Vice Chair
Wanda I. Carrasquillo
Raymond Christy
Marvin Hendrickson
Brenda Hancock
Gayle Hopkin
LaMont Smith
Richard Turpin

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Jenny Wilson At-Large
Jim Bradley At-Large
Joe Hatch District 1
Michael Jensen District 2
David Wilde District 3
Mark Crockett District 4
Jeff Allen District 5
Marvin Hendrickson District 6

LIBRARY ADMINISTRATIVE STAFF

James D. Cooper, Library Director
Gretchen Freeman, Associate Director—Technology and Reference
Susan Hamada, Associate Director—Outreach and Programming
Marsha Leclair-Marzolf, Associate Director—Collection Management
Lynn Andrew, Facilities and Construction Manager
Scott Condie, Network Manager
Colleen Medling, Automation Services Manager
Scott Russell, Community Relations Manager
Tamara Springer, Personnel Manager
Michael Stoker, Finance and Operations Manager

SALT LAKE COUNTY LIBRARY SERVICES DIRCTORY

Andrew Carnegie's early education and passion for reading was ignited by a neighbor who opened his personal library of 400 volumes to working boys each Saturday night. Carnegie was an enthusiastic borrower, and later in his life imagined a world of free, public libraries, actively promoting and financing the establishment of public libraries throughout the U. S. and other English-speaking countries; some 3,000 Carnegie libraries, as they were commonly called, were built in 47 of the United States. Andrew Carnegie reformed both library philanthropy and design, foreseeing the local library as the hub of the community.



Alta Reading Room, Alta Community Center, Alta

Byington Reading Room, (South Main Clinic),
3690 South Main Street, South Salt Lake

Bingham Creek Library, 4834 West 9000 South, West Jordan

Columbus Library, 2530 South 500 East, South Salt Lake

Draper Library, 1136 East Pioneer Road (12400 So.), Draper

East Millcreek Library, 2266 East Evergreen Ave. (3435 So.),
Salt Lake City

Herriman Library, 13198 South 5600 West, Herriman

Holladay Library, 2150 East Murray-Holladay Rd. (4730 So.), Holladay

Hunter Library, 4740 West 4100 South, West Valley City

Kearns Library, 5350 South 4220 West, Kearns

Magna Library, 8339 West 3500 South, Magna

Riverton Library, 12877 South 1830 West, Riverton

Sandy Library, 10100 South Petunia Way (1405 E.), Sandy

C.S. Smith Library, 810 East 3300 South, Salt Lake City

South Jordan Library, 10673 South Redwood Road, South Jordan

Taylorsville Library, 4870 South 2700 West, Taylorsville

R.V. Tyler Library, 8041 South Wood Street (55 W.), Midvale

West Jordan Library, 1970 West 7800 South, West Jordan

West Valley Library, 2880 West 3650 South, West Valley City

Whitmore Library, 2197 Fort Union Boulevard, Salt Lake City

www.slcolibrary.org Call 943-4636 for all Salt Lake County Libraries

